



Green Wood

Interior Solution & Furniture Manufacturing Company

GreenWood Contemporary Office

www.greenwood.pk

WE DO UNDERSTAND YOUR BUSINESS REQUIREMENTS !!

GREENWOOD PROFILE:

GreenWood is a privately-owned company that specializes in high quality interior fittings for the customers who want their homes/office to be a reflection of style and elegance. GreenWood was formed to look after the quality customer products which are rarely available in the Pakistani market without compromising the quality.

We specialize in customizing Office furniture. We offers almost complete design flexibility at an extremely affordable price. We specialize in converting the space into an attractive and professional-looking modern business environment by making the entire floor into an efficient and inspiring workspace. We specialize in making Office furniture particularly Executive Setup, Work Stations, Cubicles, Partition/Panel Walls, Ceiling, Flooring etc.

MISSION STATEMENT:

GreenWood Furniture mission is to create pleasant, productive and well-designed furniture that incorporates new technology into the classic office mode as well as household requirements, in which people can meet their requirements. We as a team of GreenWood are sensitive to the look and feel of good wood and fine furniture. We firmly believe in providing the best possible value to our customers who care about quality.

FLOOR PLANNING:

We are professional in office planning because we simply understand your business requirement. We transform your imagination into reality and make it happen efficiently and effectively. We claim to ideally integrate office furniture for optimal space planning and flexible configuration. GreenWood lets your business requirement together about anywhere, no matter the space limitations. WE Design around difficult space restrictions and perfectly meet your business needs.

We understand that you may have a floor plan for your office, but not an exact layout of how to place the needed office furniture. We will help you create a detailed plan to show exactly how to best fit the required office desk and work stations in your space.



We Conceptualize & Design Your New Space, Providing Visual Perspectives That Give You a 3-D Glimpse Into Your New Environment & The Surroundings.

VALUE PROPOSITION:

GreenWood furniture gives the discriminating personal user, who cares about design and quality furniture and quality of environment, a combination of highest quality furniture and latest technology, at a relatively reasonable and affordable price.

VISION STATEMENT:

At GreenWood we will strive to be the industry leader in manufacturing top quality furniture. Our goal is to be the preferred and most trusted resource for the products and services that enhance home/office and a comfortable living. We will continue to bring our industry nuances of style and approaches to furniture manufacturing which are consistent with our evolving aspirations.

We work as a team that is dedicated to improving the quality of life by providing you with the look and feel of good wood and fine furniture. We believe in providing the best possible value to our customers who care about quality, style and longevity.



"Our vision is to create comfortable and long lasting fixtures and interiors at an affordable price".

QUALITY POLICY:

Our Focus is to satisfy needs of our clients, manage through process discipline, be proactive in our approach, lower total cost of ownership through continuous improvements, and provide better empowerment to our employees.

PRICING STRATEGY:

Pricing is the main key which we always want to focus. We really want to give the price to our consumer who is conscious about the quality and by the same token they get the best market price. So that they will not have chose other options in a long term.

We will maintain our pricing position as a premier provider. We intend to maintain our separation from the price competition at the lower end of the business. Our plan calls for no significant changes in pricing.



Box File Cabinets



Table Drawers



Wall Cabinets



Mobile Drawers

WE OFFER:

We manufacture superior quality furniture for decorators, designers and the general public. We customize a wide range of well-designed, functional office/home furnishing at a competitive price. You may find everything you need to decorate and design your home/office with products designed by our dedicated team or simply customize your way.



- Office
 - Work Stations
 - Cubicles
 - Storage cabinets
 - Executive Tables
 - Conference Room Table
 - Meeting Rooms
 - Wooden Floor
 - Partition Walls
 - Ceiling
- Kitchen
 - Table and Chairs
 - Kitchen Cabinet and Storage
 - Kitchen Tables
 - Benches
 - Counter Stools
 - Counter Height Tables
 - Kitchen island
- Dining Table & Dining Chairs
 - Coffee Tables
 - Side Tables
 - Nest of Three Tables
- Media Furniture
- Door/Window Frames and Fixtures
- Bedroom Interior
 - Bed
 - Side Tables
 - Chester Drawer
 - Closet
 - Dressing Tables



TURNKEY PROJECT for your BUSINESS

FAQs

Where is your showroom?

We are a contractor and customize Office / Home furniture as per our client needs, therefore we do not have a showroom or anything ready available. Everything is made in workshop and delivers after finishing or we work on client's site.

Hiring an interior designer: How does it work?

All designers work differently. At GreenWood, we would first have a phone conversation with you to help us evaluate your project and see if we can be of help. We would then offer an initial design consultation. At this meeting, we will walk through your Office with you and discuss about the specific needs of your interior design or construction project. No actual design is done at this time as we are just doing an evaluation. After this meeting, if you decide to engage our service, we will send a proposal to you for review or BOQ as per the business requirement.

How do you charge?

We DO NOT charge for visiting, consultation or initial designing.

What will our project cost?

It depends on the level in which you wish to take your project. If you have a specific design budget in mind, we are more than happy to prepare a proposal stating what we can offer while keeping it within your budget.

How do we get started, and what goes on next?

Before we begin work, we require a design layout (if any) OR Floor plan. We will then work with you on determining some facts and finding out what needs to be done (preferred design styles, requirements for each room, number of office staff, Managers, Department Heads, Executive requirement etc. We will take photographs of the project space as well as measurements, if necessary. From there, we prepare an initial design presentation, showing you our initial drawings, material selections and concepts. Thereafter, we will work with you on narrowing down the final selections and pricing. When everything is finalized, we will proceed to implement the design.

Where do you get your furniture from?

We have our own workshops and specialized labors doing all the carpentry work, so we have better control over quality and are able to provide even better value for you.

What is the difference between an interior designer and an interior decorator?

Interior decorators typically focus on the decorative elements of a home/office, such as paint color, furniture, décor, window treatments, bedding, etc. Designers typically have formal training in their chosen discipline. An interior designer should have knowledge of interior architecture principals, drafting skills, general building code guidelines and other such subjects. We as an interior solution company simply implement your business requirement.

What kind of experiences do you have?

All of our designer come from various design-related industries, and they have done many projects ranging from residential to commercial and retail. In a nut shell we have 7 years experience in making business offices You may check our clients for the reference.

How long will our project take?

Again, this will vary per project. A typical Office may take approximately 15 to 20 days to design and build. A living room remodel may take a month to design, and another month to receive and install all products and furniture. If you are remodeling your Office, the process may take also about a month depending on the actual requirement such as ceiling, Flooring, Paint etc.

Can I see samples of your work?

The reference work related page on our website www.greenwood.pk has few samples of our office customized design work. Feel free to contact us to visit our most recent projects.

OUR CORPORATE CLIENTS:

- ✓ US CONSULATE, KARACHI
- ✓ HYPERSTAR
- ✓ USAID
- ✓ AL-GHAZI TRACTORS
- ✓ EVYOL GROUP
- ✓ US2PK
- ✓ TELECARD (PVT) LTD

- ✓ PAK OMAN MICRO FINANCE BANK
- ✓ PAK GULF LEASING
- ✓ RAINBOW PAINTS
- ✓ CARGO AVIATION SYSTEMS
- ✓ HP DISPLAY CENTER (FRANCHISE)
- ✓ ABM SOFTWARE
- ✓ BLUE SHIPPING
- ✓ GREEN PAK SHIPPING
- ✓ ARTISTIC TOWEL MILLS
- ✓ GRESHAM EASTERN
- ✓ UNION CARGO
- ✓ CIVIL AVIATION
- ✓ HAFIZ PIR ZADA LAW FIRM
- ✓ HAMEEM FOOD SOULTIONS
- ✓ TRAVEL AGENCIES
- ✓ ELAHI GROUP
- ✓ PAKISTAN OFFICE PRODUCTS (POP)
- ✓ I EARN PAKISTAN (NGO)
- ✓ AMNA CORPORATION
- ✓ E-LITE
- ✓ LIAQUAT COLLEGE
- ✓ ABBAS CEMENT
- ✓ COOL MAX
- ✓ APR (ASIATEC)